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## BOCOD

# Boosting Continuity and Digitalisation of Rural Region Businesses

Rural businesses face isolation, ageing populations, and fewer business transfers.

We aim to help rural businesses adapt by improving digital skills and business continuity.

Through the lifetime of the project, we will analyse resources, provide digital training, and develop transfer solutions.

On completion, rural businesses will be more competitive, digitally prepared, and secure. This strengthens local economies and builds resilient communities.



Innovation  
capacity

## Partnership

Munster Technological University (MTU) – (Hincks Centre), Ireland

Lapland University of Applied Sciences, Finland

Business Joensuu Ltd., Finland

University of Oulu, Finland

East Iceland Regional Development Office, Iceland

Westfjords Regional Development Office, Iceland

## Budget

Total budget € 1,499,593.92

NPA Funding € 974,736.04

## Duration

04/2025 – 04/2028

